

## A new era of development

Rabiah & Nassar Group (RANCO) has appointed highly qualified and experienced staff in the Business Development Department (BDD) of the Company to lead and oversee professional development of new industrial business opportunities as well as to evaluate the efficiency of functioning of existing ones.

BDD has formed a JV with Europe's second and Germany's first largest company in paints, CAPAROL (Germany). RANCO is currently in the process of establishing showrooms, warehouses and local agents in all the regions of the country, for the distribution of the CAPAROL brand products, which will be followed soon by setting up paint manufacturing facilities in the country.

BDD accomplished an acquisition of a big share in SURE ENERGY SYSTEMS, a highly specialised company in the EPC of setting of solar power plants in India

on a turnkey basis.

BDD has been constantly working to develop silica sand derivative industries in the country. RANCO owns one of the largest high purity Silica sand mine in Riyadh in Dogdom area on Khurais Road. The total area of the mine is over 5 million sqm. BDD recently conducted a detailed geological survey of the land, which revealed that the land, in fact, possesses much bigger reserves of high purity silica sand, as compared to what is shown in the Saudi Geological Survey (SGS) reports.

BDD has big plans to ensure that RANCO Silica Sand mine is fully utilised for establishing value added products for the country as well as for the export markets. RANCO wants to play its role in diversifying the country's economy from oil and gas base to minerals. Utilisation of silica sand in the country perfectly fits into such objectives of the government. ■

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## Saudi ceramics make a splash



Al Forsan, the newest ceramics industrial complex in Saudi Arabia, participated in Big 5 exhibition Jeddah took place from 7th March 2016 to 10th March 2016. The company showcased its innovative range of tiles and sanitary ware collections, complementing the lifestyle of modern era.

The company offers wide range of wall and floor tile collections in both

glossy and matt finish. Equipped by latest digital printing technology, Forsan Ceramics also produces customized designs along decorative tiles to complement layout of interior spaces.

Dr. Khater Massaad, CEO of Forsan Ceramics said; "The Big 5 Exhibition is great platform to acknowledge our brand among the big players in the region. Participating in the

exhibition is an opportunity for us to showcase our new product to meet our clients which will allow us to tap into new markets, build rapport with distributors and empowering our brand image as leading ceramics solution provider in GCC region."

Al Forsan has four factories, ceramics, porcelain, sanitaryware and a new faucets factory which is under construction.

The ceramics factory produces a wide range of tiles in 33x33 cm (Terra cotta), 45x45 cm, 50x50 cm, 25x40 cm, 20x50 cm, 30x60 cm and 20x20 cm sizes. The porcelain factory produces 60x60 cm, 60x60 cm (2 cm thickness), 60x120 cm, 40x40 cm and 30x60 cm.

The sanitary ware factory is producing contemporary designs by Italian designers which suit all segment of market. All toilets are with flushing mechanism of 3 liters to comply with requirement of Saudi government. Al Forsan sanitary ware model "System One" has received Design Plus award at ISH 2015. ■